

# CWIG READING FOR PLEASURE AWARDS



The Society of Authors founded the Reading for Pleasure Awards to help authors show their appreciation for schools that demonstrate an exceptional commitment to reading for pleasure.

Our members in the Children's Writers and Illustrators Group understand the importance of schools and school libraries in promoting this important subject.

We would like you to continue your good work in a field which we believe improves literacy, writing and research skills.



## Who is the scheme open to?

Any nursery, primary, secondary or special school throughout the world.

## How are submissions made?

On a rolling basis, by SoA members, during the year they visited the school.

## Do I need to do anything?

We'd really like to help you celebrate the award and promote your school and your achievement, so please try to do some of the following:

- Display the certificate and publicity materials with staff and pupils and send us a picture!
- Email us a brief quote saying what the award means to you.
- Download the award logo from our website and use it on all your publicity materials, official letters, newsletters etc. Show off your achievement!
- Contact your local press to promote yourselves, your school and reading for pleasure to the wider community. You can download a sample press release on our website.
- Tweet using **#CWIGAward** and **#readingforpleasure**, mentioning **@Soc\_of\_Authors** and the author.

Questions? Contact [jmccrum@societyofauthors.org](mailto:jmccrum@societyofauthors.org)

[authr.uk/readingforpleasure](http://authr.uk/readingforpleasure)